

12th & 13th December 2023 at SUNWAY PYRAMID CONVENTION CENTRE, MALAYSIA



## INDIA ASEAN STARTUP SUMMIT

MALAYSIA- INDIA SERIES

## **ABOUT**



"Malaysia - India Series" is an unprecedented Summit, a collaboration event between Malaysia and India attracting delegations and stakeholders from the India and ASEAN region.

MALAYSIA as the host, is often regarded as one of the most business-friendly country in Asia offering conducive environment for startups to thrive. The country has developed a well-established infrastructure and a supportive ecosystem that encourages entrepreneurship and innovation.

**ORGANISED BY CO-ORGANISED BY** 











IN COLLABORATION WITH

**SUPPORTED BY** 

**ACCELERATION PARTNER** 











IN PARTNERSHIP







**DIAMOND SPONSOR** 









### WHAT TO EXPECT



#### **NETWORKING**

- Network with industry experts, investors, and like-minded professionals from Malaysia, India and ASEAN countries.
- A great platform to forge deeper connections and build business possibilities.



#### BRAND AWARENESS

Connectivity to startups and SMEs from International delegates, IASS can help you tell your story and go global.



#### PRE- SUMMIT PITCH WORKSHOP

This high-energy online workshop with panel of International community of investors and experts to pitch your innovative ideas and gain clarity of your business pitch.



## ACCESS TO FUNDING

Meet with VCs and investors looking for early-stage opportunities, in addition to companies looking for partnerships, equity funding and acquisitions.

## **EXPECTED ATTENDEES**

600-1 Start-ups 50+
Investors domestic and international

100+
Government officials

100+
Start-up hubs, incubators and accelerators

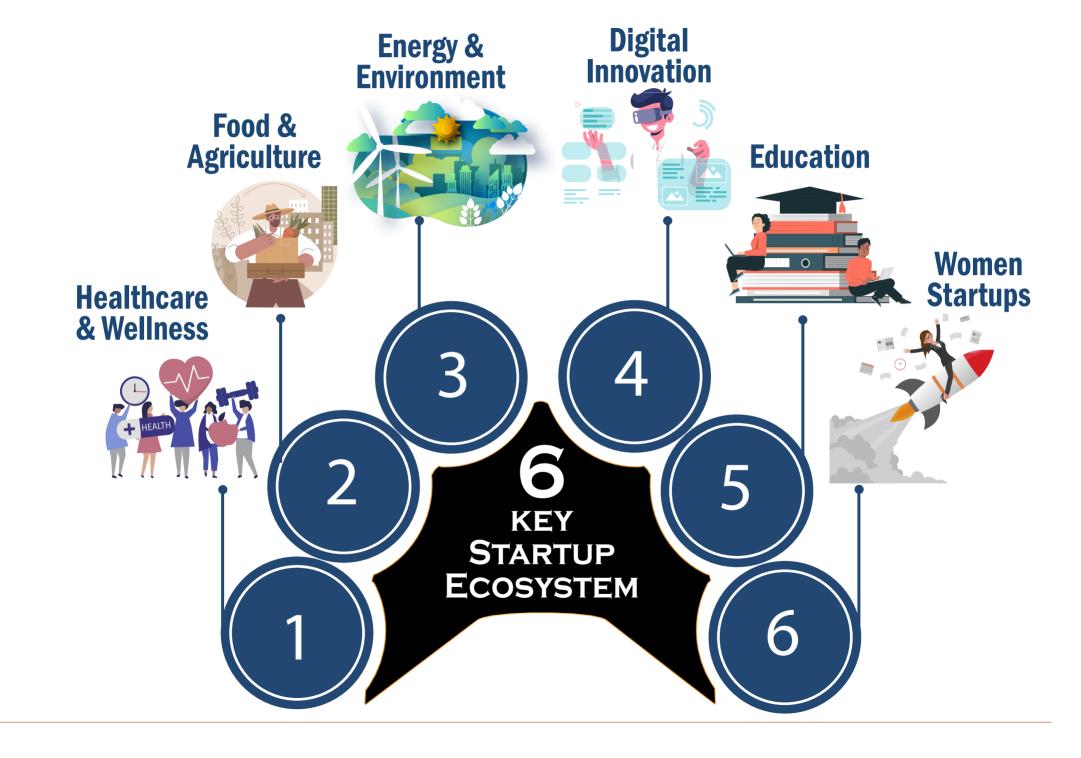
#### **KEY STAKEHOLDERS:**

#### **GOVERNMENT OF MALAYSIA**

- Policy Makers
- Startup Agencies

#### **GOVERNMENT OF INDIA**

- Policy Makers Federal & State Level
- Startup Agencies



### WHO WOULD BENEFIT

- Startup Boosters Hubs, incubators, and accelerators driving startup potential.
- Showcase Startups Startups eager to raise funds & / or promote their products/services globally.
- Project Seekers Investors expanding their investment portfolio.
- Women Business Community Associations/Foundations Supporting Upliftment of Women Start-ups
- Startup Supporters Government agencies backing the startup ecosystem.
- Impact Advocates Entities championing Social Impact startups.
- Business Seekers Professionals looking for for business services/partners
- Idea Seekers Individuals who want latest market trends & updates
- Existing Founders Startup founders with ongoing businesses.
- Product Innovators Startups presenting novel product innovations.
- Funding Institutions Investing in Start-up founders
- Academic Institutions Interested in setting up incubation centers for Start-up Development
- Expert Advisors Business Trainers, Coaches & Consultants
- Influential Leaders Industry leaders shaping business trends.

## **EVENT DETAILS**



#### **2 DAYS EVENT**

12th & 13th December 2023





#### **VENUE**

Sunway Pyramid Convention Centre, Malaysia



#### **FEATURE**

Keynote speeches, panel discussion, startup pitches, exhibition booth and business matching.



#### **BRING TOGETHER**

1000+ Delegations Globally

**INVESTORS STARTUPS** 

OTHER STAKEHOLDERS **WITHIN STARTUP** ECOSYSTEM, **GOVERNMENT** 



**AGENCY** 

Partner countries hosting the event

Participating countries

#### DAY 1 TUESDAY 12th DECEMBER 2023: 9AM TO 6PM

- Welcome Keynote
- Keynote address by GOH Prime Minister of Malaysia (Invited)
- Keynote address by Government Official, India
- Secrets of UNICORN Success Fire Chat with Q&A
  - Malaysia Unicorn
  - Singapore Unicorn
  - Indian Unicorn
- Embracing Disruption Accelerating Growth Experts Forum with Q&A
  - FinTech Revolution Enabling Business with Blockchain
  - Metaverse and Virtual Realty as Business Tools
  - Redefining Startups
  - The Rise of Online Marketplaces
  - Customer Experience through AI and Machine Learning
- Reimagining Healthcare
- Building a Successful Business in a Hyper Competitive Environment Interactive Exchanges
  - Branding through Influence
  - Creating Legacy in Business
- Sustainable Entrepreneurship Innovations for Greener Future
- "Scaling Your Startup Challenges & Opportunities" Thought Leaders' Dialogue
  - Entrepreneur Mindset to growth
  - Funding Options for Start-ups
  - Funding Success through VC & Family Offices
  - Future Trends of Fundraising

#### DAY2 WEDNESDAY 13th DECEMBER 2023: 9AM TO 4PM

- Networking Coffee
- Enabling Entrepreneurship through Technology Keynote Speaker
- "Investing in startups Trends & Opportunities" in India & ASEAN
  - Startup India
  - Cradle
  - ASEAN Secretariat
- "Accessing Money in the Market" Interactive Session With Q&A
   Different Funding Mechanism, Criteria for seeking funds / qualifying for investment through Conscious Capitalism ESG Strategies for Funding
- Building Trust Through Your Story Influencing Your Investors
- "Growth Potential The Business Treasures of India"
- Women Entrepreneurs in Shaping the Economy
- Bolder Self to Break Barriers
- Partnership and Growth Opportunities based on industry BUSINESS MATCHING
  Digital Technology, Education, Woman, Healthcare Wellness, Environment & Energy,
  Food & Agriculture

- 4PM: OFFICIAL CLOSING OF SUMMIT -

## **WEDNESDAY 13<sup>th</sup> DECEMBER 2023 : 6.30PM TO 11PM**NETWORKING & CULTURAL DINNER

#### VIP Address

- YBM Dato Seri Tiong King Sing, Minister for Tourism, Art and Culture (Invited)
- His Excellency B.N Reddy, India High Commissioner to Malaysia

#### **EMBRACING THE WEB3 WORLD**

- Dilip Chenoy, Former Secrectary General at Federation of Indian Chambers of Commerce and Industry FICCI & Chairman of Bharat Web3 Association
- Special Guest of Honor

Tan Sri I Dato Seri Dr Jeffrey Cheah, Chairman of Sunway Group Puan Sri Datin Sri Dr Susan Cheah, Director of Sunway Group Tan Sri Ajit Singh, First Secrectary General of ASEAN Secratariat Tan Sri Ir. Kunasingam Sittampalam, Chairman HSS Group Berhad Tan Sri Krishnan Tan, Non-Executive Chairman of IJM Group

• Award Presentation to Winners of Startup Pitch Competition

### EXPLORE OUR DELEGATES' PACKAGES

TAILORED OPPORTUNITIES FOR ENGAGEMENT

#### CLASSIC

**PASS** 

## USD 100 RM455

EARLY BIRD PRICE

- Pass to INDIA ASEAN
  Startup Summit exhibition
- Access to INDIA ASEAN
  Startup Summit Online Series
- One Pass for 2 days INDIA ASEAN Startup Summit
- BUSINESS MATCHING to collaborators & global partnerships
- POST EVENT Follow up activities

#### COMBO

**PASS** 

## USD 150 RM685

EARLY BIRD PRICE

- All of INDIA ASEAN
  Startup Summit Classic Package
- 2x 90 minutes PITCH WORKSHOP (to prepare you for effective presentations of your business)
- PRE-SUMMIT OPPORTUNITY
  (8 weeks to practice your pitch on of of the largest Clubhouse rooms with global investors & business entrepreneurs)
- Stand a chance to pitch to investors from Sept to Oct
- Stand a chance to be the TOP 5 finalists to present in LIVE IASS 2023 Networking Dinner

#### SUPREME

**PASS** 

## USD **200** RM930

EARLY BIRD PRICE

- All of INDIA ASEAN Startup Summit COMBO Package
- One seat to Exclusive Business
  Networking Dinner, including
  Opportunities to Network with
  SMEs, Business Leaders, Investors and Industry Experts

## NETWORKING GALA NIGHT PACKAGES UNVEIL THE OPPORTUNITIES



#### **TABLE**

**Ticket** 

EMBRACE A NIGHT OF ELEGANCE AND COLLABORATION WITH OUR GROUP GALA NIGHT TICKET AT THE INDIA ASEAN STARTUP SUMMIT 2023.

**INCLUDES:** 

TABLE TICKETS: PERFECT FOR LARGER GROUPS OR ORGANIZATIONS

#### **EACH TABLE**

**SEATS 10 PAX** 

EXPERIENCE THE FUSION OF INNOVATION, CULTURE AND CELEBRATION WITH LIKE-MINDED PROFESSIONALS IN AN ATMOSPHERE DESIGNED TO INSPIRE.

DELIGHT IN GOURMET DINING, LIVELY
ENTERTAINMENT, AND THE
OPPORTUNITY TO FORGE
MEANINGFUL CONNECTIONS WITH
LEADERS FROM VARIOUS INDUSTRIES.

USD660 RM3,000

#### **INDIVIDUAL**

**Ticket** 

INDULGE IN AN UNFORGETTABLE
EVENING AT THE INDIA ASEAN STARTUP
SUMMIT GALA NIGHT WITH OUR
INDIVIDUAL GALA NIGHT TICKET.

THIS TICKET OFFERS YOU A SEAT AT THE HEART OF CULTURAL DIVERSITY, WHERE INNOVATION MEETS TRADITION.

#### **PER SEAT**

ENJOY A LUXURIOUS DINNER,
NETWORK WITH LEADING
ENTREPRENEURS, INVESTORS, AND
GOVERNMENT OFFICIALS, AND
IMMERSE YOURSELF IN CAPTIVATING
CULTURAL PERFORMANCES THAT
CELEBRATE THE RICH HERITAGE OF
MAI AYSIA.

USD80 RM375

## **KEY TIMELINE**





October / November 2023



#### **JOIN PRESS RELEASE**

- Indian High Commission / DEWI Wealth Accelerator Announcing first round of sponsors, speakers, venue sponsors, government agencies support and details of the event to the media and public.
- Lead up to promotional events and activities with partners in India and Malaysia.



- Invitations to Startups from India, Malaysia and ASEAN countries to submit proposal to pitch for funding.
- Start of Pitch session with industry experts and investors.
- Promotional videos of sponsors platinum and diamond sponsors in social media.
- Announcement of collaboration industry partners, startup incubators, startup agencies .

## **WHO WE ARE**

#### **Proudly Organized by:**

#### **DEWI Wealth Accelerator Sdn Bhd**

First of its kind Business Accelerator in Asia. DEWI (Dynamic Entrepreneurial Women Initiative) is an integration of missions of WORLD WOMEN FORUM, Malaysia and GoGLOBAL Accelerator, Singapore and India. We provide transformational business education, quality credible connections with value-added funding strategies & sources, focused in positive community impact through Conscious Capitalism. Our Mission in nurturing a thriving ECO System for Women-Owned SME Businesses in Asia.



#### **Co Organized by:**

#### **INPUT STRATEGY SDN BHD**

Entrepreneur, Technology and Industry Development Institute (INPUT) was established in 2013 in response to the Economic Empowerment program that was launched by YAB Dato Seri Najib Tun Razak. The purpose of the vehicle is to guide, provide opportunities, as well as increase resilience and competitiveness amongst entrepreneurs, particularly for women and youth.



#### **COEXRT SDN BHD**

Center of Excellence for Extended Reality Technology (COEXRT) is a research and innovation leader in XR technology with a strong social purpose. A partnership entity with Commonwealth Youth Innovation HUB giving presence in commonwealth countries. COEXRT focused on developing innovative XR solutions to address critical global issues using technology to create lasting social impacts.



#### **OUR ADVISORY**



Dato Seri Dr S K Devamany



Puan Sri Datin Seri Dr Susan Cheah



HE B. N Reddy (Indian High Commissioner)



Tan Sri Dr. Sharifah Zarah



Dato Seri Azman Ujang



Dato Amrit Kaur



Datin Junaidah Mohamed

### **CORE ORGANISING TEAM**



Datin Malliga Subramaniam
CHAIR, INDIA ASEAN STARTUP SUMMIT



Sean Lee



Navinderan Mageswaran



Dr.h.c. Azeeza Jalaludeen



Datin Najiha Angie Emam



Dr Claire Keow



Dr Yogeswari RS



**Eva Wong** 



Farique Azwan



Dorothy Tai



Khushboo Nangalia



Sheryl Stella Barretto



Surina Subramanian



Irene Foo



Yogathipan Shanmugam



Mohanraj Kumarason



DATO SERI DR SK DEVAMANY Former Deputy Minister In Prime Minister Department (Economic Planning Unit)



**HE B. N REDDY**Indian High Commissioner
to Malaysia



CEO, Malaysia Debt Ventures Berhad





FEROZE NADAR
Director,
UN Global Compact Network,
Malaysia & Brunei



DR CHINTAN VAISHNAV chairperson of Startup20 of G20, India



VINEETA HARIHARAN
Public Policy LeaderImpacting Nation, State
and Communities



AMIT KUMAR Founder & CEO MSMEX, India



DATIN MALLIGA SUBRAMANIAM Founder - DEWI Wealth Accelerator Sdn Bhd



ABDULLAH HASSAN Board Member, Global Startups Kuwait



DATUK DR. HABSAH HASHIM Former CEO, Special Advisor, SME Corp, Economic Planning Unit



JALALUDEEN
Founder & Managing Director
SHINE GOGLOBAL Ltd &
Group of Companies



Founder,
Rootwoomers



VICTORIA HASANOVA Founder, Global Invest



VICTOR CHUA
Founding & Managing Partner
of Vynn Capital



SAM SHAFIE Founder & CEO , PitchIN



**DILIP CHENOY**Chairman of Bharat
Web3 Association



OLIVER TIAN
Founder,
Robotic Assocation



ABHISHEK BHASKAR METAVERSE, NFT and Block Chain Association, India



JES MIN LUA Co-Founder, Home & local service platform South East Asia



SELVARANY RASIAH Founder, Kapital DX Sdn Bhd, Malaysia



JASMINE NG
Founder & CEO of
365DB Consortium



ELWINDER SINGH Co-Founder, Connect & Heal



RAHUL NARVEKAR
Founder,
The India Network,
Harvard Business School



### WHY SPONSOR?

#### ACCESS

- Gain direct access to emerging markets in India, Malaysia, and other Southeast Asian nations.
- Capitalize on untapped business opportunities within these fast-developing economies.
- Invest in the future growth & social impact in the vibrant and rapidly developing economies.

## BRAND VISIBILITY & RECOGNITION

- Enhance global and local brand visibility by sponsoring the event.
- Position your company as a pillar & support for transformation, innovation and entrepreneurship.





#### TALENT

• Identify and engage top-tier talent for potential recruitment.

#### **INDIA ASEAN STARTUP SUMMIT PROVIDES PLATFORM:**

- Discover potential startup partners or acquisitions to maintain industry competitiveness.
- Enjoy key benefits including market access, networking opportunities, brand enhancement, talent scouting, and knowledge exchange.
- Align your corporate activities with Corporate Social Responsibility (CSR) & ESG initiatives.

## DIAMOND

**SPONSOR** 

### RM200,000

(Valued at RM250.000)

- 2 VVIP ticket at the VVIP table with the Guest of Honor at the dinner
- 1 table of 10pax at the dinner (close to VVIP table)
   A special 10 Minutes feature on stage about the Company during Conference
- Corporate Video Presentation during Conference
- Special design Registration Counter with logo & setup
- Special Session with GOH at Holding Room
- 12 Entry passes for the Startup Summit & 2days
- Luncheon with Investors and selected businesses with Key Influential Industry Leaders
- Exhibition Space at the Foyer (6 exhibition space area of 3M X 3M each)
- One Main Speaker Slot for 45 minutes at the Conference
- One Panelist Speaker Slot at the Conference
- LOGO Placement at Venue LED PANELS & Promo Materials
- LOGO in Social Media, Facebook, INDIA ASEAN Startup Summit Website and Event Website
- LOGO on RED CARPET Main Photo Wall & Backdrop
- Social media shout-outs with feature video or
- product/service about your company every day for 1 month before the event
- **⊘** Goodie-bags insertion (Conference & Dinner)
- Invitation to Press Conference and Soft launch as VVIP
- ✓ Logo presence & acknowledgment during the dinner
- Stage presence during memento presentation to Guest of Honor
- Interview Session with the Media & Press in the holding room
- Media Coverage during Press Conference

<sup>\*</sup>Terms and conditions apply

## **PLATINUM**

**SPONSOR** 

## RM100,000

(Valued at RM140,000)

- 1 table of 10pax at the dinner (close to VVIP table)
- A special 10 Minutes feature on stage about the Company during Conference
- ✓ Corporate Video Presentation during Conference
- Special Session with GOH at Holding Room
- Group Photo with VVIP & GOH at the Holding Room
- 9 Entry passes for the Startup Summit & 2days
- Luncheon with Investors and selected businesses with Key Influential Industry Leaders
- Exhibition Space at the Foyer (4 exhibition space area of 3M X 3M each)
- One Panelist Speaker Slot at the Conference
- LOGO Placement at Venue LED PANELS & Promo Materials
- LOGO in Social Media, Facebook, INDIA ASEAN Startup Summit Website and Event Website
- LOGO on RED CARPET Main Photo Wall & Backdrop
- Social media shout-outs with feature video or product/service about your company every day for 1 month before the event
- Goodie-bags insertion (Conference & Dinner)
- Invitation to Press Conference and Soft Launch as VVIP
- Logo presence & acknowledgment during the dinner
- Interview Session with the Media & Press in the holding room
- Media Coverage during Press Conference

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## **GOLD**

**SPONSOR** 

## RM70,000

(Valued at RM100,000)

- 1 table of 10pax at the dinner (next to red carpet)
- Corporate Video Presentation during Conference
- Group Photo with VVIP & GOH at the Holding Room
- 6 Entry passes for the Startup Summit & 2days Luncheon with
- Investors and selected businesses with Key Influential Industry
  Leaders
- Exhibition Space at the Foyer (4 exhibition space area of 3M X 3M each)
- ✓ LOGO Placement at Venue LED PANELS & Promo Materials
- LOGO in Social Media, Facebook, INDIA ASEAN Startup Summit Website and Event Website
- ✓ LOGO on RED CARPET Main Photo Wall & Backdrop
- Social media shout-outs with feature video or product/service about your company every day for 1 month before the event
- Goodie-bags insertion (Conference & Dinner)
- Invitation to Press Conference as VVIP
- Logo presence & acknowledgment during the dinner
- Interview Session with the Media & Press in the holding room
- Media Coverage during Press Conference

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## **SILVER**

**SPONSOR** 

### RM50,000

(Valued at RM70,000)

- 1 table of 10pax at the dinner (next to red carpet)
- Corporate Video Presentation during Conference
- Group Photo with VVIP & GOH at the Holding Room
- 4 Entry passes for the Startup Summit & 2days Luncheon with Investors and selected businesses with Key
- 🕢 Influential Industry Leaders
- Exhibition Space at the Foyer (2 exhibition space area of 3M X 3M each)
- LOGO Placement at Venue LED PANELS & Promo Materials
- LOGO in Social Media, Facebook, INDIA ASEAN Startup
  Summit Website and Event Website
- LOGO on RED CARPET Main Photo Wall & Backdrop
- Invitation to Press Conference as VVIP
- Interview Session with the Media & Press in the holding room
- Media Coverage during Press Conference

<sup>\*</sup>Terms and conditions apply

## **CLASSIC**

**SPONSOR** 

## RM20,000

(Valued at RM35,000)

- 1 table of 10pax at the dinner
- 2 Entry passes for the Startup Summit & 2days Luncheon
- Exhibition Space at the Foyer (1 exhibition space area of 3M X 3M)
- LOGO Placement at Venue LED PANELS & Promo Materials
- LOGO in Social Media, Facebook, INDIA ASEAN Startup Summit Website and Event Website
- LOGO on RED CARPET Main Photo Wall & Backdrop
- Invitation to Press Conference as VVIP
- Interview Session with the Media & Press in the holding room
- Media Coverage during Press Conference

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### SPONSORSHIP TIERS OVERVIEW

#### **SPONSORSHIP PACKAGE INCLUSIONS**

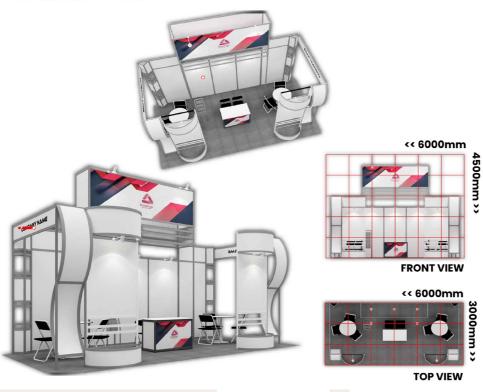
- Tickets to VVIP table (Gala Dinner)
- Table for Gala dinner
- Special 10 Minutes feature about the Company
- Corporate Video Presentation
- Special design Registration Counter with logo & setup
- Special Session with GOH at Holding Room
- · Group Photo with VVIP & GOH
- Entry passes for the Startup Summit
- 2days Luncheon with Investors and Industry Leaders
- Exhibition Space at the Foyer (3meter x 3meter)
- One Main Speaker Slot
- One Panelist Speaker Slot
- LOGO Placement at Venue LED panel & Promo Materials
- LOGO in Social Media & Event Website
- LOGO on RED CARPET Main Photo Wall & Backdrop
- Social media shout-outs with feature product/service
- Goodie-bags insertion (Conference & Dinner)
- Invitation to Press Conference and Soft launch as VVIP
- · Logo presence & acknowledgment during the dinner
- Stage presence during memento presentation to GOH
- Interview Session with the Media & Press
- Media Coverage during Press Conference

DIAMOND	PLATINUM	GOLD	SILVER	CLASSIC
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### **EXHIBITOR PACKAGE**

## INDIA ASEAN STARTUP SUMMIT 2023

**PREMIUM BOOTHS** 



#### PREMIUM EXHIBITORS (RM10,000)

- 2 Entry passes for the Startup Summit & Exclusive Entry Ticket for the 2days Luncheon
- 2 Exhibition Space at the Foyer (1 exhibition space area of 3M X 3M)
- LOGO in Social Media, Facebook, INDIA ASEAN Startup Summit Website and Event Website
- LOGO on RED CARPET Main Photo Wall & Backdrop

#### Don't miss out on our Early Bird special!

Secure your booth at the INDIA ASEAN Startup Summit 2023 at an advantageous rate.

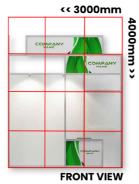
Visit **www.startupsummitasia.com** to explore your options and make the most of this opportunity to connect, inspire, and thrive in the vibrant startup ecosystem of Southeast Asia.

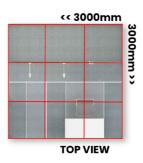
### **EXHIBITOR PACKAGE**

## INDIA ASEAN STARTUP SUMMIT 2023

**CLASSIC BOOTHS** 







#### **CLASSIC EXHIBITORS (RM6,900)**

- 2 Entry passes for the India Asean Startup Summit
- 2 Exclusive Entry Ticket for the 2days Luncheon
- **Exhibition Space at the Foyer**

#### Don't miss out on our Early Bird special!

Secure your booth at the INDIA ASEAN Startup Summit 2023 at an advantageous rate.

Visit **www.startupsummitasia.com** to explore your options and make the most of this opportunity to connect, inspire, and thrive in the vibrant startup ecosystem of Southeast Asia.

# To delve deeper into the wealth of opportunities that the INDIA ASEAN Startup Summit 2023 offers, please visit our website at www.startupsummitasia.com

To explore brand integration opportunities within the dynamic startup ecosystems of Malaysia, India and ASEAN region, connect with our chief correspondent,

**Mr. Sean Lee, Contact Number: +6017-285-0849.** 

For queries or detailed discussions, reach us at sponsor@startupsummitasia.com.

Your active participation can catalyze a brighter future for startups, stimulating economic growth in these vibrant markets. We eagerly anticipate forging a rewarding partnership with you.

### **THANK YOU**

### **Registration** Form

First Name:  Last Name:  Company Name:  Address:		
Town / City:  State / Country:  Contact Number:	Postcode / ZIP:	
Email: Select Package		Please indicate quantity
Diamond	RM 200,000	
Platinum	RM 100,000	
Gold	RM 70,000	
Silver	RM50,000	
Classic	RM20,000	

Total in RM \_\_\_\_\_

#### **Payment Method**

Cheque	Please issue to:
Bank Transfer	Account Name: INPUT STRATEGY SDN BHD Bank: MAYBANK BERHAD Account Number:562973032058 Swift Code:MBBEMYKLXXX
Online Ticket Transfer	www.startupsummitasia.com